

Representative Project:

City of Trinidad, CO Wayfinding Signage Plan



The City of Trinidad Wayfinding Signage Plan serves as a framework for implementing an attractive and effective sign system that directs drivers, riders and pedestrians to key destinations within Trinidad and its vicinity. The plan is sponsored by the City of Trinidad City of Trinidad Tourism Board, guided by the City of Trinidad Planning Commission, and prepared by the consultant team of Plan Tools LLC and Russell + Mills Studios.

Two workshops served as a public forum for discussing achievable goals, strategic objectives and design principles. The workshops included the review of existing conditions, significant local destinations and design concepts, and culminated with the presentation of the draft plan document.

The City of Trinidad Wayfinding Signage Plan was unanimously approved by the City of Trinidad City Council in July 2011. Using the recommendations of the Plan as a guide, detailed drawings and a cost estimate for each sign type were prepared for bid.

